

# Kunsthalle Wien

## Press release

### Nora Turato

Aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa  
aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa  
aaaaaaaaaaaa!!!!!

5.9.2024 – 14.9.2025

Kunsthalle Wien announces a new annual public art commission for its Museumsquartier building. Nora Turato (b. 1991, Zagreb) will inaugurate the Kunsthalle's 'Vitrine' series with a new 62-metre mural which will remain on view for a year. The work will extend around the south-west wall of the building and be visible to passers-by as they traverse the outer arc of the Museumsquartier.

Turato's work employs language as its primary material, playfully addressing the power structures at work in its spoken and written forms. Drawing upon a myriad of textual and typographic sources, she appropriates words and phrases, quoting advertising, mass media, SMS and email conversations in paintings on enamel panels and directly on walls. Fragments of text are also collaged to compose longer text-based works published as books or employed as scripts for videos and spoken word performances.

Turato's new work, will use the length of the Kunsthalle's Museumsquartier building to illustrate a scream. The artist's typeface and its controlled application in this meticulously constructed wall painting is set in direct contrast to the text which mimics one of the most primal and uninhibited forms of expression. Unlike the so-called 'primal scream', 'Aaaaaaaa aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa!!!!!' refers not to a single, personal trauma but rather to the 'ongoing incessant news cycle and state of the world with which we are all confronted and where this scream is the only reasonable form of not just release, but expression.'

#### Biography

Nora Turato (b. 1991, Zagreb) has held solo exhibitions at the Museum of Modern Art, New York (2022); Secession, Vienna (2021); Centre Pompidou, Paris; The International Centre of Graphic Arts, Ljubljana (both 2020); Serralves Museum of Contemporary Art, Porto (2019) and Kunstmuseum Liechtenstein (2019). Her work has also been presented within significant international surveys including the Performa Biennial 2023; New York; Post-Capital: Art and the Economics of the Digital Age at MUDAM Luxembourg and Kunsthall Charlottenborg, Copenhagen (2021 and 2022 respectively); INFORMATION (Today), Kunsthalle Basel and Astrup Fearnley Museet, Oslo (2021 and 2022 respectively); Cleveland Triennial for Contemporary Art (2022) and the Belgrade Biennale (2021). Turato lives and works in Amsterdam.

## Notes to Editors

Nora Turato

Aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa  
aa!!!!!!

5 September 2024 – 14 September 2025

Kunsthalle Wien Museumsquartier

The vitrine is located on the south west exterior of the Kunsthalle Wien. Visitors can also access it via the Kunsthalle's Ziegel foyer.

#NoraTurato

Opening: 4 September 2024, 7pm

Press images to download

<https://kunsthallewien.at/en/exhibition/nora-turato/press>

## About Kunsthalle Wien

Kunsthalle Wien is the City of Vienna's primary institution for contemporary art. At its locations in the Museumsquartier and on Karlsplatz, it presents an annual programme of exhibitions alongside public and educational programming that seeks to engage diverse publics. We provide a platform for artists, commissioning new works and partnering with individuals and institutions, both local and international, to develop exhibitions and publications based on original research. Kunsthalle Wien is committed to providing an inclusive space for exchange and debate and furthering the discourse on contemporary art in all its forms.

## Kunsthalle Wien thanks

Kunsthalle Wien is financed by Magistratsabteilung Kultur der Stadt Wien (MA7) / Department for Cultural Affairs of the City of Vienna (Municipal Department 7)

## Address and Information

Kunsthalle Wien

Museumsquartier, Museumsplatz 1, 1070 Vienna

[www.kunsthallewien.at](http://www.kunsthallewien.at)

+43-1-52189-0

[office@kunsthallewien.at](mailto:office@kunsthallewien.at)

#KunsthalleWien @KunsthalleWien

## Contact Press

Maximilian Lehner

+43-1-52189-221

[presse@kunsthallewien.at](mailto:presse@kunsthallewien.at)

For international press enquiries please contact

Kitty Malton

+44-7514-803-577

[kitty@sam-talbot.com](mailto:kitty@sam-talbot.com)